



Engineer to Entrepreneur: The First Flight

By Krishna Uppuluri

Krishna Uppuluri. Paperback. Book Condition: New. Paperback. 180 pages. Dimensions: 8.9in. x 6.0in. x 0.6in. We are all engineers at heart analyzing and fixing daily problems with simple ideas. Some ideas ignite an entrepreneurial spark in us. We discuss the idea with our friends and family. Out comes the entrepreneur in us, charting an exciting voyage from an engineer to entrepreneur. In this Internet-age of fast-moving business opportunities, it is important to evolve rapidly from idea-excited engineers to business-aware entrepreneurs. This book follows a workbook approach to provide entrepreneurs a quick-start on a broad range of business life-cycle topics such as analysis of ideas, founding team dynamics, marketing, sales, and funding. The goal of this book is to provide a few degrees of early correction for entrepreneurs to avoid many degrees of deviation, later, during their entrepreneurial flight. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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