



The Rainforest Scorecard: A Practical Framework for Growing Innovation Potential

By Henry H Doss, Alistair M Brett

Regenwald, United States, 2015. Paperback. Book Condition: New. 249 x 190 mm. Language: English . Brand New Book ***** Print on Demand *****.Organizational leaders have always known that culture drives performance and innovation. But developing practical, measureable strategies and tactics to actually do culture has historically been an elusive and mysterious project. Can you describe, measure, quantify and manage culture? The Rainforest Scorecard: A Practical Framework for Growing Innovation Potential is the answer to that question and the answer is yes. In a concise 40 pages, The Rainforest Scorecard provides a systematic, comprehensive, detailed strategy for assessing and quantifying all elements of an organizational culture with respect to its capacity for innovation. The framework serves as a tactical scaffolding upon which innovation culture can be built at scale, in any organization, public or private. Drawing on the groundbreaking work of Victor Hwang and Greg Horowitz in *The Rainforest: The Secret to Building the Next Silicon Valley*, The Rainforest Scorecard helps organizational leaders structure a deep-dive internal quantification of the critical elements of innovation: Leadership; Frameworks, Infrastructure and Policies; Organizational Resources; Activities and Engagement; Role Models; and Culture. The book guides the user/reader through a detailed question and answer process, which...



[READ ONLINE](#)

Reviews

I actually began looking at this pdf. It is actually rally interesting throug reading time period. You will not really feel monotony at at any time of your respective time (that's what catalogues are for concerning if you ask me).

-- Bryan Mohr Sr.

A superior quality publication along with the font used was fascinating to learn. I have read through and i also am certain that i am going to going to go through yet again again in the future. Your life period will likely be enhance the instant you total reading this publication.

-- Donnie Rice