



Reimagining India

By -

Book Condition: New. Publisher/Verlag: Simon & Schuster US | Unlocking the Potential of Asia's Next Superpower. Ed. by McKinsey & Company | From the world's premier management consultancy McKinsey & Company, a comprehensive collection of essays by the brightest experts on what the new global elite needs to know about modern India. | From the world's premier management consultancy firm: the only book you need to understand India today. Reimagining India brings together leading thinkers from around the world to explore the challenges and opportunities faced by one of the most important and least understood nations on earth. India's abundance of life-vibrant, chaotic, and tumultuous-has long been its foremost asset. The nation's rising economy and burgeoning middle class have earned India a place alongside China as one of the world's two indispensable emerging markets. At the same time, India's tech-savvy entrepreneurs and rapidly globalizing firms are upending key sectors of the world economy. But what is India's true potential? And what can be done to unlock it? McKinsey & Company has pulled in wisdom from many corners to launch a feisty debate about the future of Asia's "other superpower." Reimagining India features an all-star cast of contributors, including CNN's Fareed Zakaria;...



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