



The Management of End User Computing: A Research Perspective (Classic Reprint)

By John F Rockart

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Management of End User Computing: A Research Perspective Based on interviews with 200 end users and 50 information systems managers concerned with end user computing, end users can be classified into six distinct types. Each of them needs differentiated education, support and control from the Information Systems function. End users exist primarily in staff functions. They develop and use a wide spectrum of computing applications ranging from operational systems of the type usually developed by information systems professionals to complex analytical programs. To support a large number of their applications a new computing environment, the third environment (in addition to the traditional COBOL and timesharing environments) must be developed by Information Systems (I/S) management. Close attention must also be paid by I/S management to the need to involve functional support personnel (end users in each functional area who spend most of their time programming and aiding other end users) in the I/S end user management process. An end user strategy is needed in each organization. In addition, users cite increasing needs for support from...

DOWNLOAD



READ ONLINE
[3.41 MB]

Reviews

These kinds of publication is the ideal pdf offered. It generally is not going to expense too much. I am just delighted to let you know that this is actually the very best book i have go through inside my very own life and might be he finest ebook for ever.

-- **Mabelle Schoen**

Great e book and beneficial one. It is amongst the most awesome pdf i actually have read through. You wont feel monotony at at any time of your own time (that's what catalogs are for relating to if you request me).

-- **Dorothy Daugherty**