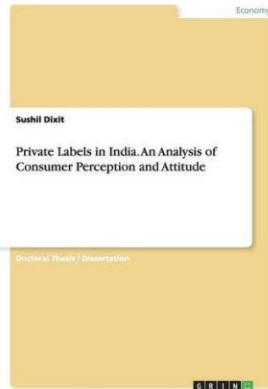


Get PDF

## PRIVATE LABELS IN INDIA. AN ANALYSIS OF CONSUMER PERCEPTION AND ATTITUDE



GRIN Verlag GmbH Mrz 2015, 2015. Taschenbuch. Book Condition: Neu. 213x149x9 mm. Neuware - Doctoral Thesis / Dissertation from the year 2011 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, , course: Ph. D., language: English, abstract: Private Labels occupy a significant share of organized retail in Europe and United States. With recent growth of organized retail in India Private Labels also emerged in Indian retail landscape. Though private labels arrived in India long...

**Read PDF Private Labels in India. An Analysis of Consumer Perception and Attitude**

- Authored by Sushil Dixit
- Released at 2015



Filesize: 5.57 MB

### Reviews

*Merely no terms to spell out. We have read through and i also am confident that i will gonna read yet again again in the future. You will not sense monotony at anytime of your own time (that's what catalogs are for about should you question me).*

-- **Pasquale Larkin I**

*This written book is excellent. It generally is not going to expense a lot of. Its been developed in an extremely straightforward way which is merely right after i finished reading through this pdf where in fact altered me, modify the way i really believe.*

-- **Miss Aurore Zulauf Sr.**

*It is an awesome publication which i actually have ever read through. it had been writtern really properly and valuable. I found out this book from my i and dad recommended this pdf to discover.*

-- **Doyle Schmeler**