



## Case Studies in Performance Management: A Guide from the Experts

By Tony C. Adkins

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Case Studies in Performance Management: A Guide from the Experts, Tony C. Adkins, Praise for Case Studies in Performance Management "With this book, Tony Adkins has made an important contribution to the body of knowledge of managerial accounting." --From the Foreword by Gary Cokins, lead strategist, Business Performance Management Solutions group with SAS Institute and internationally recognized expert in advanced cost management and performance improvement systems "If you want to achieve direction, traction, and speed in business, Case Studies in Performance Management: A Guide from the Experts is a must-read .jam-packed with golden nuggets you can put to work immediately." --Jason Jennings, bestselling author of Think Big, Act Small, Less Is More and It's Not the Big That Eat the Small .It's the Fast That Eat the Slow "Tony has the insight found only from actual implementations of ABC/PM.Using this as lens, he has brought the collective experience of experts into focus." --Mohan Nair, author of Essentials of Balanced Scorecard and Activity-Based Information Systems "Tony Adkins has lived the life of a true ABC/PM road warrior. His collection of case studies reaches beyond the theory to capture the harsh...



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